Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

[https://ktmmaha2003.wordpress.com/2023/10/16/yoga/](https://ktmmaha2003.wordpress.com/2023/10/16/yoga/%20)

1. Create a New Facebook Business Page and post one social media poster for your brand. <https://www.facebook.com/profile.php?id=61552338160283>
2. Create and design a social media advertisement poster using canva. [https://www.canva.com/design/DAFxtbGMOP4/545Nw3RwBadA9pW0Ug0o5g/edit?utm\_content=DAFxtbGMOP4&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton](https://www.canva.com/design/DAFxtbGMOP4/545Nw3RwBadA9pW0Ug0o5g/edit?utm_content=DAFxtbGMOP4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton%20)
3. Create email newsletter design using MailChimp or canva tool. <https://www.canva.com/design/DAFxxVihcbA/AXAf_wrCiFppIoQMtUkJJQ/edit?utm_content=DAFxxVihcbA&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton>